

PROTECTING EQUIPMENT WHEN FILMING ON BEACHES IN IRELAND

Maybe you're about to film the next Star Wars or perhaps you want to create an amazing indie documentary rich with scenes of remote coastal terrain. No matter why you want to film on Irish beaches, you've made a smart choice – and you're far from the first visionary who's come here to make their mark. But that doesn't mean the trip ahead will be easy. Filming on beaches takes work, and Ireland's characteristically rugged terrain demands you protect your cast, crew, and gear.

In this infographic, we explore some tips on how to tackle your next creative project on location on Irish beaches, along with how our temporary access solutions can go a long way toward helping.



PRACTICAL TIPS FOR FILMING ON A BEACH

USE FILTERS TO CREATE AN IMMERSIVE ATMOSPHERE

Several different types can help you achieve the look you're going for with your beach shots – Some are necessary on high-glare days, while others make certain tones pop even more while you're shooting against overcast skies



PROTECT YOUR GEAR FROM WATER DAMAGE AND SAND

Waterproof your camera and lenses if possible, and use a lens hood or other barrier to protect against salt spray and grit



PLAN AHEAD

The beach can be a difficult environment to shoot in, so it's important to prep as much as possible. This includes everything from scouting locations in advance to having a backup plan in case of bad weather



PROTECTING YOUR CREW AND EQUIPMENT

SUNLIGHT ISN'T ALWAYS YOUR FRIEND

The sun can be a difficult element to work with when filming on a beach. The glare coming off the water and sand can make it hard to see the screen, and the heat can make it uncomfortable to stand in one spot for too long. Using a sunshade or holding a piece of cardboard over the screen can help, as can taking breaks in the shade. If you'd rather not have your actors get sunburned, a sunshade will give them a cooler spot to rest.



BE READY TO FIGHT THE WIND

The wind is another consideration, as it can blow sand and salt water onto the camera and lens, causing damage. It can also make it difficult to hear audio. Using a wind cover or holding something over the microphone can help mitigate this. Also, shore up your tripods with sandbags or consider building foam-board shelters for your camera and sound operators.



KEEP YOUR KIT COVERED

Covers and splash bags are critical for shielding the camera and lens from the elements. Remember that it only takes a single grain of sand to make your lens, shutter, or focus mechanism seize up and become a total nightmare.



BRING FILTERS

Using a clear or UV filter can help protect the lens from scratches and saltwater damage, but it also adds an aesthetic touch: Filters are ideal for cutting down glare, making them essential when trying to avoid washed-out footage.



SET UP A STABLE VANTAGE POINT

Carbon fibre legs are a good choice for beach photography, as they are lightweight and won't rust if they get wet. Strength is everything, and saltwater can corrode aluminium, making carbon fibre a must if you're actually shooting from the water.



ARRIVE READY TO KEEP THINGS CLEAN

Bring distilled water and rags – This simple combo is ideal for cleaning the camera body and lens as well as any other gear that might get grimy. Remember to use a lens-appropriate cloth, and never use non-distilled water to clean your optics.



OUR TEMPORARY ACCESS SOLUTIONS ARE PERFECT FOR FILMING ON BEACHES

Any successful film shoot revolves around excellent organisation on the part of its crew. Building a staging area can keep things going as smoothly as possible – but you can't establish a firm foundation on sand alone!



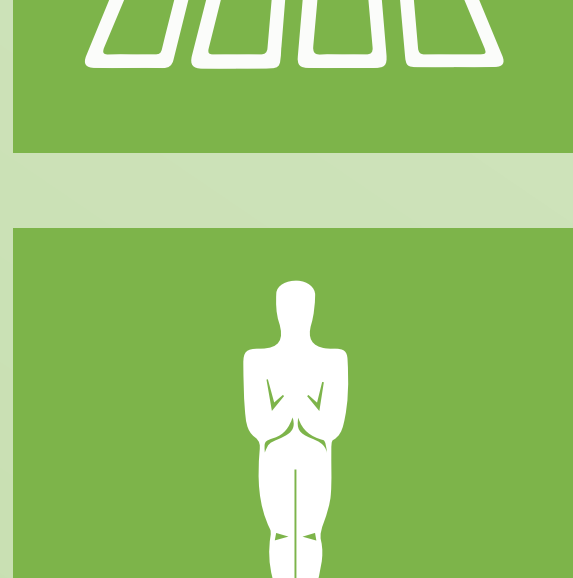
Our ground protection and temporary access solutions make it easy to create a command centre for any shoot. Navigate Ireland's best-hidden beach locations as you uncover new vistas and viewpoints – and stop worrying about whether your gear, cast, and crew will keep up.



From bogs to beaches and shifting sands, Ground Protection Ireland's Ground Mats let you reach remote areas fast, get Oscar-winning material packed with uninterrupted tracking shots, and then get out without leaving a trace that you were ever there.



Our Ground Mats are a versatile and time-effective temporary access solution that allows pedestrians, vehicles and camera-mounted dollies to access and traverse soft, remote and uneven terrains – perfect for filming on beaches.



As a bonus, Ground Mats are available both for sale and for hire, so no matter what your budget is, you can ensure they are available for the trickiest of shoots.



Reach out to us today at info@groundprotection.ie or call +353 1 862 3692 to learn how we can help your next film blow the competition off the beach and out of the water!

