

TIPS FOR MAKING PUBLIC EVENTS MORE SUSTAINABLE

While at first glance they may appear at odds, public events and sustainability are actually natural allies.

Attendees now increasingly expect organisers to do everything they can to minimise the environmental impact of their gatherings and create eco-friendly and sustainable public events.

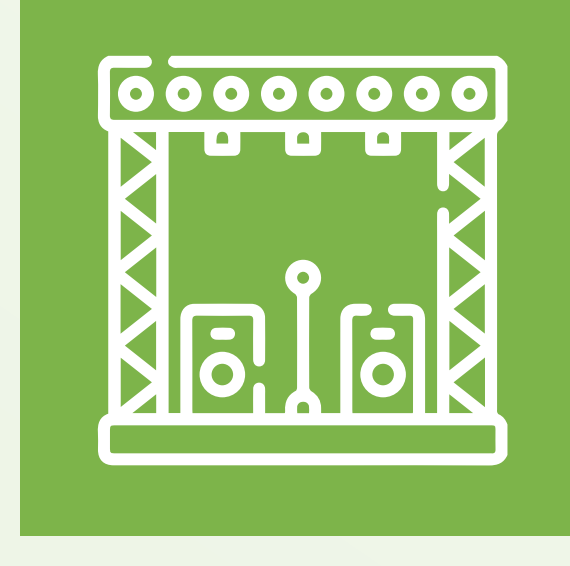
In this infographic, we discuss tips for making public events sustainable and how a public event can be eco-friendly and still amazing for all its participants!



TIPS FOR MAKING PUBLIC EVENTS MORE SUSTAINABLE

1. CHOOSE AN ECO-FRIENDLY VENUE

Look for a venue that is already eco-friendly or one that is willing to make some changes to accommodate your event. The venue should use environmentally friendly materials, use solar power, use water-efficient appliances, and embrace recycling.



2. CHOOSE TRANSPORT OPTIONS CAREFULLY

Ideally, most transport modes produce emissions that harm the environment. Therefore, you should look for ways to minimise your public event's carbon footprint. For example, you can ensure the event location is accessible by public transport and encourage the attendees to use it.



3. HOST OUTDOOR EVENTS WHEN POSSIBLE

If possible, host your event outdoors. Ireland can be a tricky location considering the weather but outdoor events significantly save on energy compared to indoor events due to lighting, heating, and air conditioning. So definitely consider it!



4. GO FOR LED LIGHTING

LED lighting consumes less power compared to traditional fluorescent lighting. Using LED lighting reduces greenhouse gas emissions from power plants, which is an effective tool to combat climate change.



5. SERVE SUSTAINABLE FOOD AND DRINKS

Make sure the food you serve is locally sourced and organic. You can also reduce waste by serving meals in reusable or compostable containers, as well as providing on-site water fountains or refill stations for reusable water containers and offering sustainable trade coffees, teas, and other eco-friendly drinks.



6. GO PLASTIC-FREE

To make your public event more sustainable, avoid using plastic as much as possible. Use alternatives like paper, bamboo, or steel and paper straws instead and try to avoid balloons as part of the event's décor!



7. REDUCE WASTE

Collect and recycle all the recyclable materials at your event and compost all the organic waste. Having adequate bins on-site are pivotal to making this work. You can also encourage attendees to bring their reusable bags to reduce the use of plastic bags.



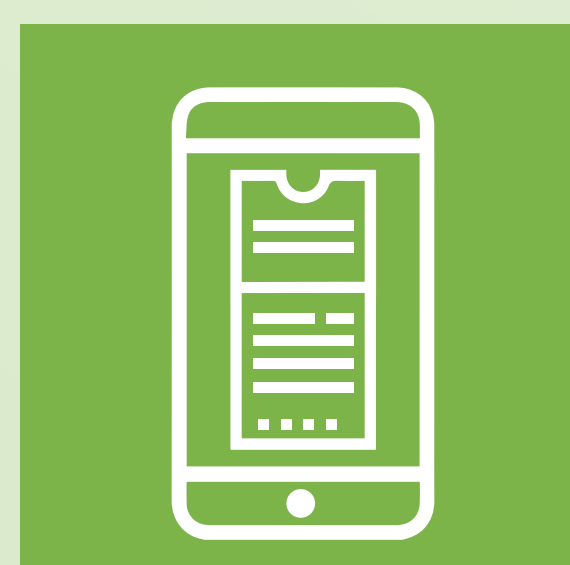
8. CHOOSE FAIR TRADE PRODUCTS

When sourcing materials and products for your public event, try and ensure you get fair-trade products. These products are ethically and fairly sourced, so you can rest assured that they have little impact on the environment and that the workers who create them are fairly compensated.



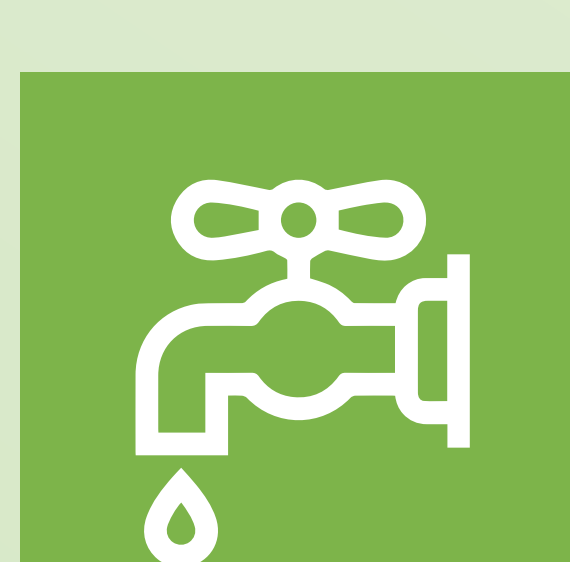
9. ELIMINATE PAPER PRODUCTS

Many public events can result in tons of paper waste that ends up clogging landfills. The best way to address this is to reduce your event's paper usage and waste. For example, you can send digital invitations, employ e-tickets and use reusable name badges and lanyards instead of paper ones.



10. REDUCE WATER USE

Water is a precious resource that we should all conserve, so make sure you reduce water waste as much as possible at your event. Look for a venue that has a sustainability plan in place and uses water-efficient appliances and fixtures and if possible, try to encourage people to bring their own pre-filled bottle with a BYOBottle campaign.



MAKE PUBLIC EVENTS MORE SUSTAINABLE WITH OUR TERRATRAK PLUS

World-class ground protection and temporary access solutions are crucial aspects of making a public event more environmentally friendly. Here at Ground Protection Ireland, we can offer these products whether you require only short-term rental or outright purchase.

Our TerraTrak Plus is the best heavy-duty flooring for any natural or synthetic ground before, during, and after public events or gatherings:

- Slip-resistant surface for pedestrian-friendly parks, arenas, markets and paths
- Overlapping design and locking system that creates a seamless gap-free walkway
- Strong enough to support large vehicles and heavy machinery
- Environmentally friendly, translucent HDPE plastic panels that allow light, water, and air to reach grass even when covered

