



**PROTECT THE
ENVIRONMENT
WHEN HOSTING
LARGE EVENTS**



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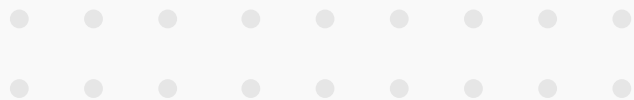


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PROTECT THE ENVIRONMENT WHEN HOSTING LARGE EVENTS WITH TERRATRAK PLUS

Outdoor events such as festivals, concerts and matches are becoming a part of our lives again, signalling a welcome return to normality for many, and with this in mind, our TerraTrak Plus product range is the perfect ground protection solution for events that would otherwise be bad news for the environment.

In many cases, the absence of large outdoor events over the past two years gave popular locations a chance to naturally regenerate, allowing native flora and fauna to thrive in habitats they had avoided previously.

Given the fragile state of the environment and the damaging effects of large-scale events, we must try to find a balance as we navigate this new phase of the pandemic. Outdoor events and environmental preservation are not mutually exclusive if they are planned and executed properly.

With the right tools, people can enjoy themselves and event organisers can turn a profit – all without destroying the earth beneath them.

If you're planning to host a large outdoor event and you want to reduce the impact on the environment, read on to find out how TerraTrak Plus can help you do just that.

HOW DO LARGE EVENTS AFFECT THE ENVIRONMENT?

Many factors contribute to the negative environmental impact of large-scale events, including:



Construction



Energy usage



Water usage



Transport



Waste management



Footfall and human activity

When you have lots of people and heavy machinery on the land, there will inevitably be a certain amount of environmental damage. Flowers get flattened and the lush green grass quickly turns to muck as boots, wellies, and tyres trudge over it (particularly in Ireland!).

The grass usually needs to be re-seeded and can take several months to grow back.

If it rains, that adds another challenge to contend with. People end up slipping and sliding around in the wet grass and mud, potentially injuring themselves and ruining the ground even further in the process.

Large festivals in particular are notorious for damaging the ground, with some areas taking years to recover fully. Glastonbury, one of the most famous music festivals in the world, regularly takes a break known as a 'fallow year' to allow the earth to restore itself.

In our (almost) post-pandemic world, sustainability and corporate social responsibility are hot topics. And event organisers must play their part and actively look for ways to minimise the environmental impact of large-scale events.





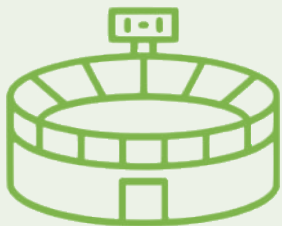
TERRATRAK PLUS: AN ECO-FRIENDLY SOLUTION

Healthy ecosystems provide benefits such as flood alleviation, soil stability, improved air quality and soundscape, and food production – just a few reasons why it is crucial to preserve the ecosystem as much as possible during large outdoor events.

This is where TerraTrak Plus comes in, offering an ideal solution for event organisers looking to be more environmentally conscious. It is the ultimate heavy-duty flooring for protecting natural and synthetic ground before, during, and after large-scale events and gatherings.

This versatile flooring solution can be used for any type of public event where ease of access and protection of the ground is important. Some of the most common uses include:

- Stadiums/arenas
- Sports grounds
- Concerts
- Festivals
- Markets
- Fairs



Stadiums/arenas & Sports grounds



Concerts & Festivals



Markets & Fairs



TerraTrak Plus has several features that help to protect the environment while hosting a successful event, including:

GROUND PROTECTION

It allows heavy machinery such as cranes, forklifts and tractors to move quickly and safely through the grounds for the crucial load-in and load-out stages of an event, all while preventing damage to the ground.

SLIP-RESISTANCE

It features slip-resistant flooring that is pedestrian-friendly, reducing the risk of falls and injuries. Its distinct overlapping design and locking system provides a gap-free walkway for workers and event-goers. This makes it particularly suitable for public events with heavy footfall, such as concerts, festivals, matches, and fairs.

TERRATRAK PLUS IS PERMEABLE

Most importantly, TerraTrak Plus is environmentally friendly. It is made up of translucent HDPE plastic panels that are permeable to light, water and air. This means that the grass will continue to grow underneath the panels, even when covered for several consecutive days.

PLANNING A LARGE FESTIVAL OR EVENT?

The bottom line is, that if you are planning to host a festival (or any other large event), then you have a responsibility to respect and protect the area. This may seem like a daunting task, but TerraTrak Plus offers an easy, cost-effective way to reduce the environmental impact of the event.

From green fields to outdoor arenas, it allows pedestrians as well as heavy-duty vehicles and machinery to safely navigate the terrain without causing damage to the earth below.

At Ground Protection Ireland, we pride ourselves on offering year-round, 24/7 service by our team of seasoned professionals. We also offer a free onsite survey for all customers.

Get in touch with us today and let us help you find the perfect flooring solution for your next large event.





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